

FUEL US DON'T FOOL US

How far can we trust the food giants with planetary health?

Our broken food system is having a devastating effect on children's health. But what impact is it having on planetary health?

MANUFACTURERS

WHY DOES IT MATTER?



One in three children aged 2-15 are at risk of having their futures affected by food related illness.



The 10 biggest global food businesses operating in the UK **sold £12bn worth of unhealthy packaged food and drink in 2022.**



The global food and drink system is the second biggest contributor to climate change behind the energy industry, and is responsible for more than a quarter of all greenhouse gas emissions.*

*The National Food Strategy: The Plan. (2021).

WHO ARE THE TOP 10?

The Coca-Cola Company · Danone · Ferrero International SA · Kellogg Company · Kraft Heinz Co · Mars Inc · Mondelez International Inc · Nestlé · PepsiCo Inc · Unilever Plc

WHAT DID WE FIND?

The total global emissions of the Top 10 in 2022 was 477 million tCO₂e. This is more than the whole of the UK's emissions during the same year which were 426 million tCO₂e!**



Only half of the top 10 have validated targets that come close to Bite Back's ask to cut emissions in half by 2030. Validated means climate experts checked it.



Only 4/10 of the businesses have a validated specific commitment to reach net zero emissions by 2050 – Danone, Mars, Mondelez and Nestlé.



7/10 businesses are not on track to meeting their own targets.



3/10 businesses actually increased annual emissions in 2022 - Ferrero, Kraft Heinz, PepsiCo.

**Crippa, M., Guizzardi, D., Pagani, F., et al. (2023). GHG emissions of all world countries. Publications Office of the European Union, Luxembourg.

WHAT ARE WE CALLING FOR?



COMPANIES

1. Set validated targets to cut emissions in half by 2030 and achieve net zero by 2050.
2. Transparently report on progress made.



GOVERNMENT

Regulation to hold companies accountable for their sustainability promises

Read the full report here.



2023, Bite Back 2030 is a registered charity (1180969) and a company limited by guarantee, registered in England and Wales number 11408816.